



It's Easy to Get Started!

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An Easy Way to FUNd Raising Profits!

THOUSANDS OF DOLLARS IN LOCAL SAVINGS

Each Citipass book contains great offers from many of your favorite local merchants and some that are soon to be. Most offers are "Buy One Get One Free."

ONE BOOK FOR EVERYONE

Charlotte Citipass covers the entire region. Have fun saving money from Rock Hill to Lake Norman, Union County to Cabarrus County, and all over Charlotte.

RISK-FREE

Books are provided on consignment. There is no up-front investment, and all unsold books are returned for full credit.

GREAT SUPPORT

Citipass will customize individual packets for your group, including order forms and envelopes. Citipass will even print customized letters outlining your sale.

HIGH PROFITS

- All books sell for \$25
- Earn at least \$5 for every book sold
- Sell over 25 books, earn \$10 for every book sold
- Sell over 150 books, earn \$11 for every book sold
- Sell over 300 books, earn \$12.50 for every book sold
- When your organization refers another, sales may be combined to attain a higher profit structure

PRIZES

Citipass will work with your school to customize an incentive program that works for your student population. This may include free catering from Nothing but Noodles. We are also offering new Prize Brochures for 2011-2012 with easy-to-reach cumulative prize levels.

FAST RESULTS • EASY TO DO • YOUR PROFITS UP FRONT

Citipass will deliver your books to you, and pick up any unsold books. Checks are made out to your organization, at the conclusion of your sale, one check is cut to Charlotte Citipass minus your profits. Most sales are completed in one month.

BOOKS ARE LIMITED FOR 2011-2012